



The San Diego County Registrar of Voters created this social media toolkit to support voter education and outreach in the community for the Fourth Supervisorial District, Special General Election.

This toolkit ensures current and correct messaging from a trusted source. This toolkit contains information and suggested messages for the **November 7, 2023, Fourth Supervisorial District Special General Election**. All suggested messages and graphics are available for use on social media and webpages.

## Election Information

This special general election is to fill the vacant seat in the County's Fourth Supervisorial District for the remainder of the current term ending in January 2027. Only voters residing in District 4 are eligible to participate in the election.

Every active registered voter residing in District 4 will receive a ballot in the mail the week of October 8 for this special general election.

### Here are your voting options:

- You can complete your ballot in the comfort of your home and return it through the U.S. Postal Service. Your signature is required for your vote to count!
- Starting Tuesday, Oct. 10, you'll have the additional option of dropping off your ballot at any official ballot drop box located around the county.
- If you would rather vote in person, that option is available too. Avoid long lines by taking advantage of one of the ten days of early in-person voting!
  - Starting Saturday, Oct. 28, select vote centers will be open daily from 8 a.m. to 5 p.m. until the final day of voting on Tuesday, November 7, when all vote centers will be open from 7 a.m. to 8 p.m.

The Fourth Supervisorial District includes the following areas: Alta Vista, Azalea Park, Balboa Park, Bankers Hill, Bay Park, Bay Terraces, Birdland, Broadway Heights, Casa de Oro - Mount Helix, Chollas Creek, Chollas View, City Heights, City of La Mesa, City of Lemon Grove, Civita, Clairemont Mesa, College Area, El Cerrito, Emerald Hills, Encanto, Hillcrest, Kensington-Talmadge, Lincoln Park, Linda Vista, Lomita Village, Mid-City, Middletown, Mission Hills, Mission Valley, Montezuma Mesa-SDSU, Morena, Normal Heights, North Bay Terraces, North Clairemont, North Park, Oak Park, Old Town, Paradise Hills, Portions of Grantville, Portions of Kearny Mesa, Portions of Spring Valley, Rancho San Diego, Rolando, Serra Mesa, Skyline, University Heights, Valencia Park, and Webster.

**Not sure if you reside in District 4?** Click [here](#) to find out.

## Social Media Messaging

Follow [@sdvote](#) on Twitter for updates and be sure to use the [#SDVOTE](#) hashtag!

### **Proactive Messages (now – Election Day, Nov. 7)**

- Be an informed voter! The County of San Diego Registrar of Voters is the official source for election information. Visit [sdvote.com](#) to learn more about voting in the Nov. 7 special general election. #SDVOTE
- Your vote is your voice! Do you want to vote in the upcoming Nov. 7 special general election? You must be registered to vote and live in District 4. Not sure if you live in District 4? Find out here: [www.sdvote.com/content/rov/en/elec-rep-info-lookup.html](http://www.sdvote.com/content/rov/en/elec-rep-info-lookup.html)

### **Voter Registration Messages (now – Oct. 23)**

- If you live in District 4 and want to vote in the Nov. 7 special general election, you must register to vote by Oct. 23 to receive a ballot in the mail. Ballots will start going out the week of Oct. 8. Learn more at [sdvote.com](#).
- Every active registered voter residing in District 4 will receive a ballot in the mail the week of Oct. 8 for the special general election. Not sure if you live in District 4? Find out here: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)

### **Voting by Mail Messages (starting Oct. 10)**

- District 4 voters: you don't have to wait until Election Day to vote! Don't delay, return your ballot by mail, postage free, or to one of the Registrar's official ballot drop boxes around the county. Find a location near you: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)
- Make your voice heard! Are you a District 4 resident and want to vote in the special general election? Vote today! Learn more about your voting options: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)

### **Vote Early Messages (starting Oct. 28)**

- District 4 voters: you have several secure options in how you return your ballot for the special general election. Return it by mail, or at any ballot drop box or vote center. Learn more about your voting options: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)
- District 4 voters: avoid long lines and vote early! If you want to vote in person, you can visit any vote center beginning Oct. 28. Find a location near you: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)

**Election Day Messages (voting hours on Election Day are from 7 a.m. to 8 p.m.)**

- District 4 voters: it's the final day to vote! Make your voice heard. All vote centers and ballot drop boxes are open around the district until 8 p.m. tonight. Find a location near you: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)
- District 4 voters: don't delay! There's still time to vote. Vote before 8 p.m. tonight. Find a vote center near you: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)